Electronic Acknowledgement Receipt					
EFS ID:	9876939				
Application Number:	09893748				
International Application Number:					
Confirmation Number:	3348				
Title of Invention:	Automated collaborative filtering in world wide web advertising				
First Named Inventor/Applicant Name:	Gary B. Robinson				
Customer Number:	26192				
Filer:	Tonya S. Drake/Kristi Holmlund				
Filer Authorized By:	Tonya S. Drake				
Attorney Docket Number:	16113-1342RE2				
Receipt Date:	14-APR-2011				
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Application Type:	Utility under 35 USC 111(a)				
Payment information:					

Payment Type Deposit Account  Payment was successfully received in PAM \$210	Submitted with Payment	yes
Payment was successfully received in PAM \$910	Payment Type	Deposit Account
rayment was successfully received in NAIW 3010	Payment was successfully received in RAM	\$810
RAM confirmation Number 7611	RAM confirmation Number	7611
Deposit Account 061050	Deposit Account	061050
Authorized User	Authorized User	

# File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Request for Continued Examination	161131342rce.pdf	310959	no	1		
(RCE)	1011313421ce.pd1	a7d4f0f342ab153e3ed3f0f265d3ed21551f 67b9		'			
Warnings:							
This is not a US	This is not a USPTO supplied RCE SB30 form.						
Information:							
2 Fee Worksheet (PTO-875)	Fee Worksheet (PTO-875)	fee-info.pdf	30248	no	2		
2 Tee Worksheet (170 075)		7ae4da6859bd8157f5c41ba1082383b94aa 6929d					
Warnings:							
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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.